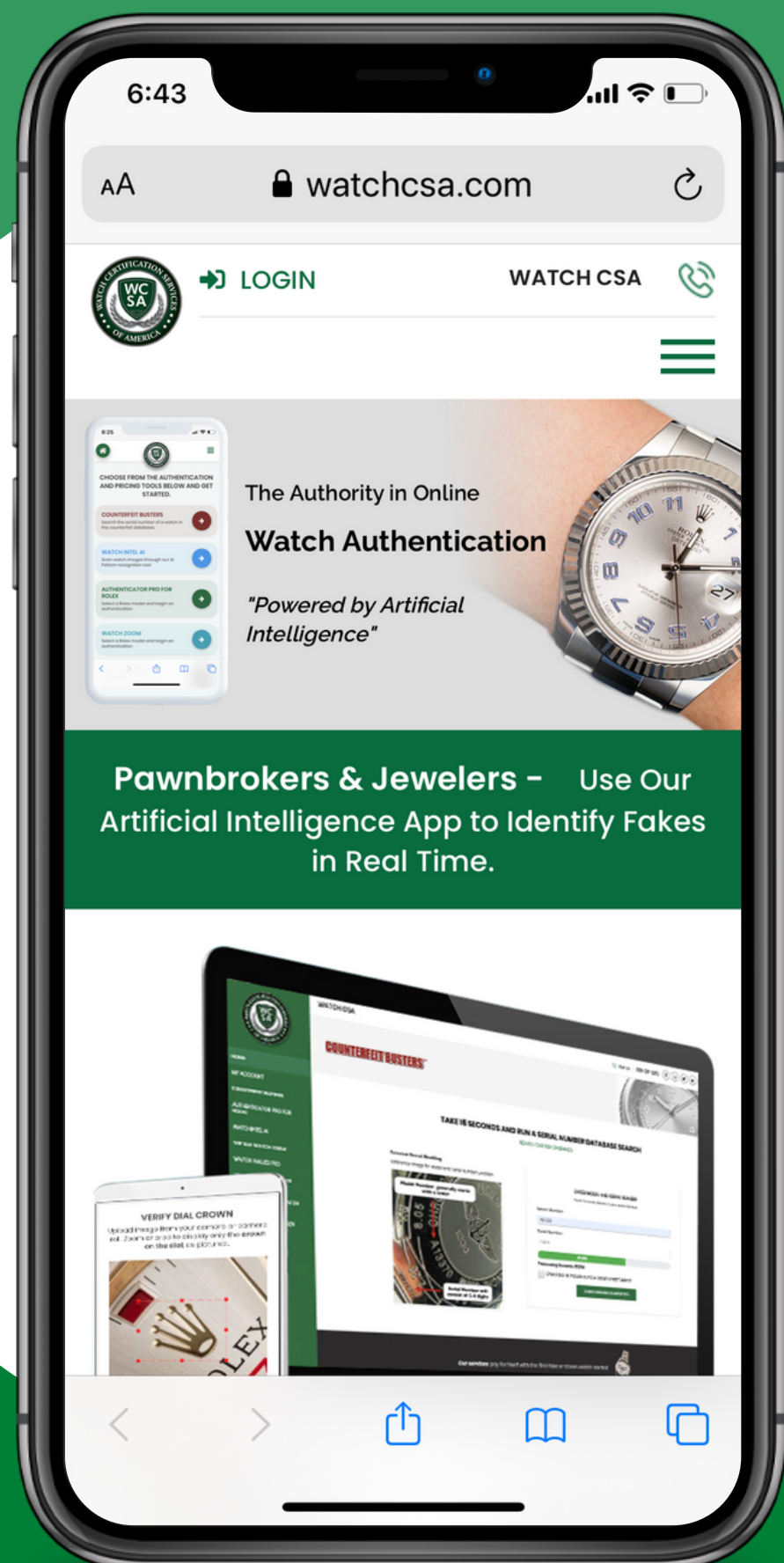




# Watch CSA

[www.watchcsa.com](http://www.watchcsa.com)



# Problem: Keeping up with the evolution of fake watches

## Risk of Losing Investment

Obviously, we have huge exposure to losing capital on buying counterfeit watches. However, we can make exponentially more money if we create measures to mitigate risk.

## Time Lost Determining a Fake

Let's be honest, there is nothing more frustrating than pulling resources from important initiatives to get involved in watch authentication at the counter. We can be proactive about implementing efficient processes in how we buy.



# WHY INVEST IN WATCH BUYING SOLUTIONS?

- 8 billion dollar market and growing
- Continued growth through 2024
- Market Values continue to outpace historical records
- Highly liquid, quick-turn commodity



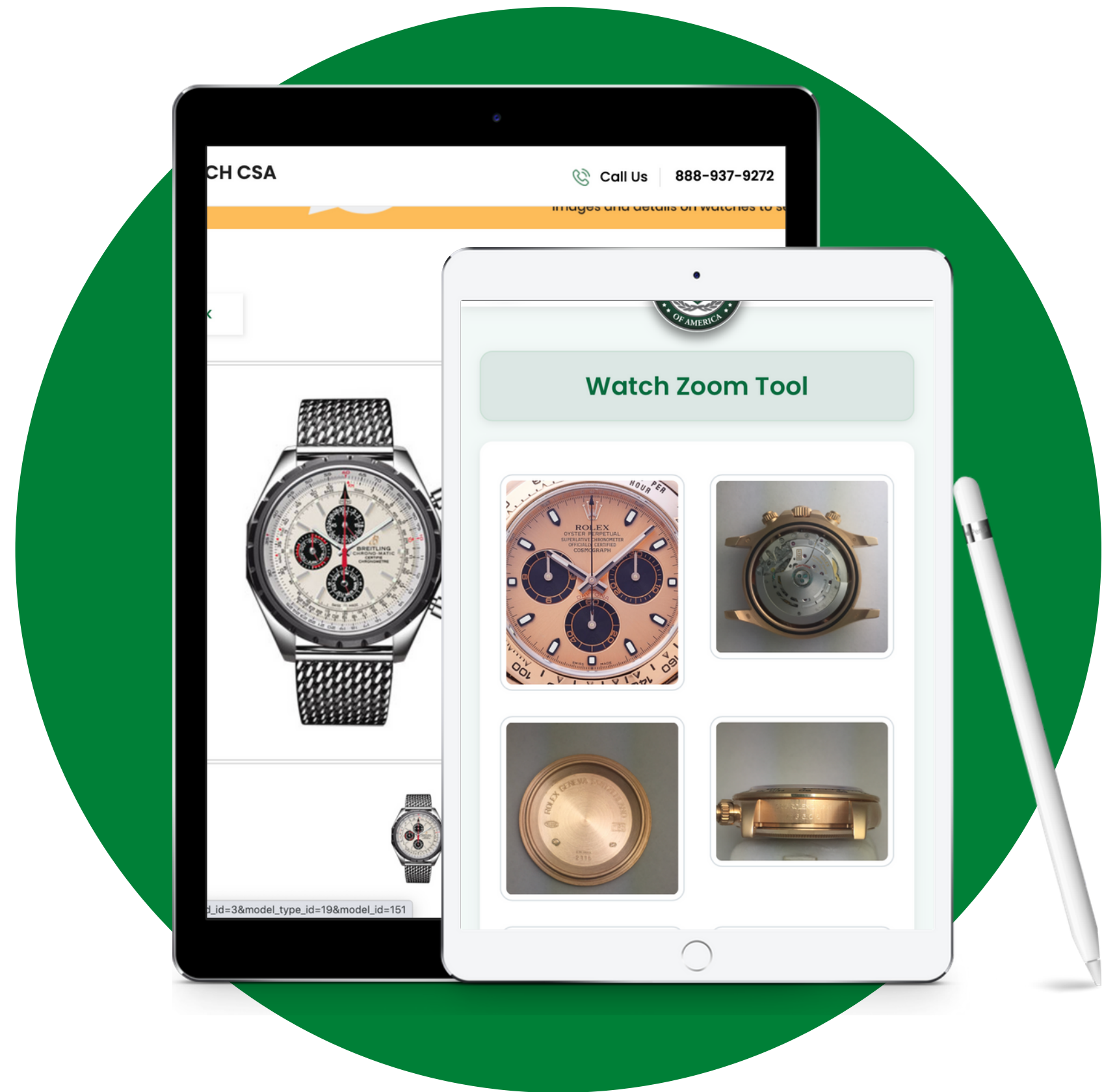
# HOW YOU CAN BENEFIT FROM A WATCH CSA MEMBERSHIP?

Over a decade of use studies with pawn/jewelry members have show the following positive outcomes:

- An estimated 85% reduction in counterfeit watches
- An increase in loan values and watch ROI
- A more confident and empowered staff
- A reduction in attempted watch related fraudulent transactions

# Watch CSA's Powerful Features

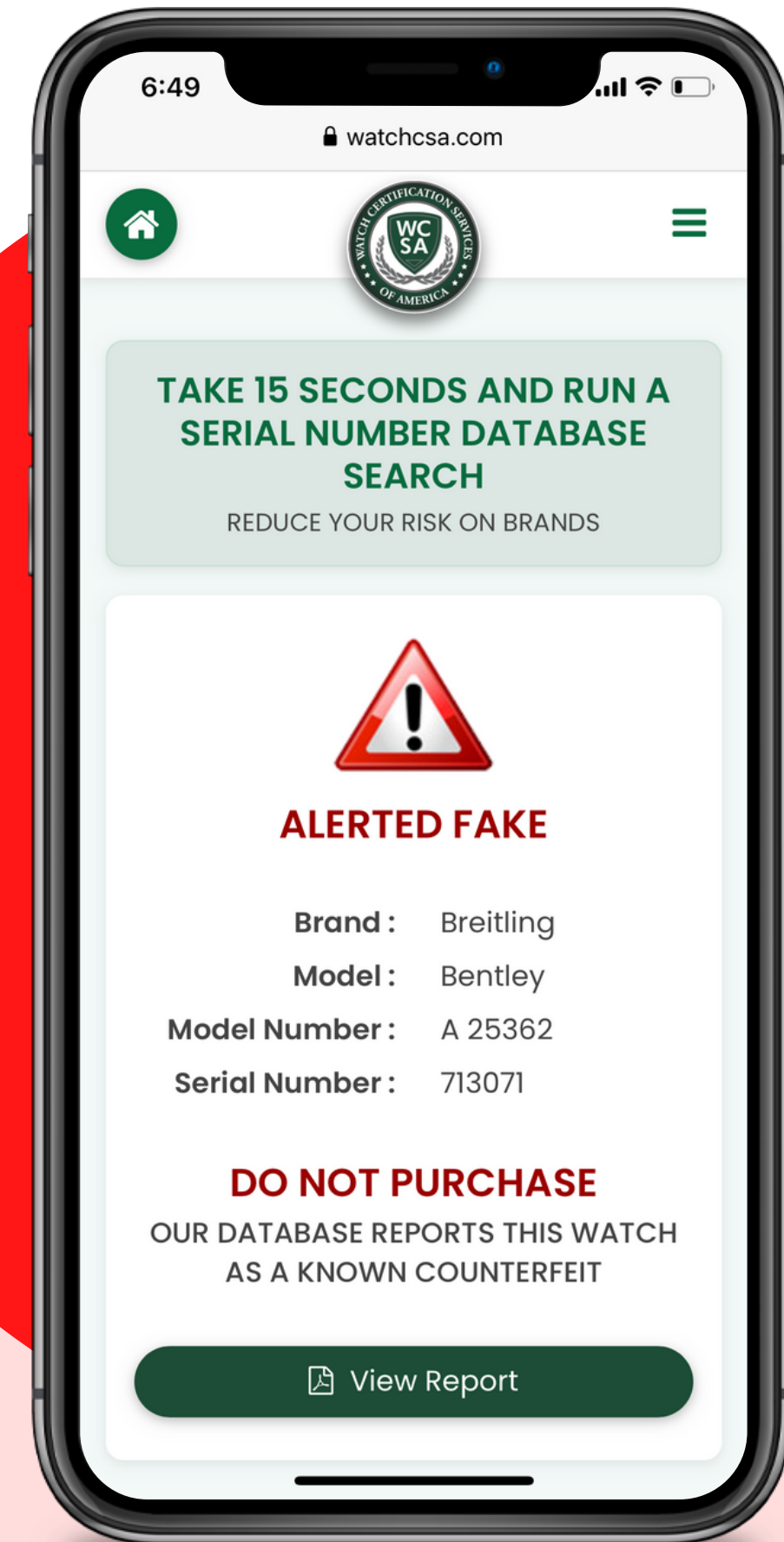
Watch expert knowledge designed to empower the novice and equip the advanced user, for success across the platform. No training necessary!



# BUST FAKES IN 15 SECONDS OR LESS!

## COUNTERFEIT BUSTERS DATABASE

145,000 known counterfeit serials for 90 brands

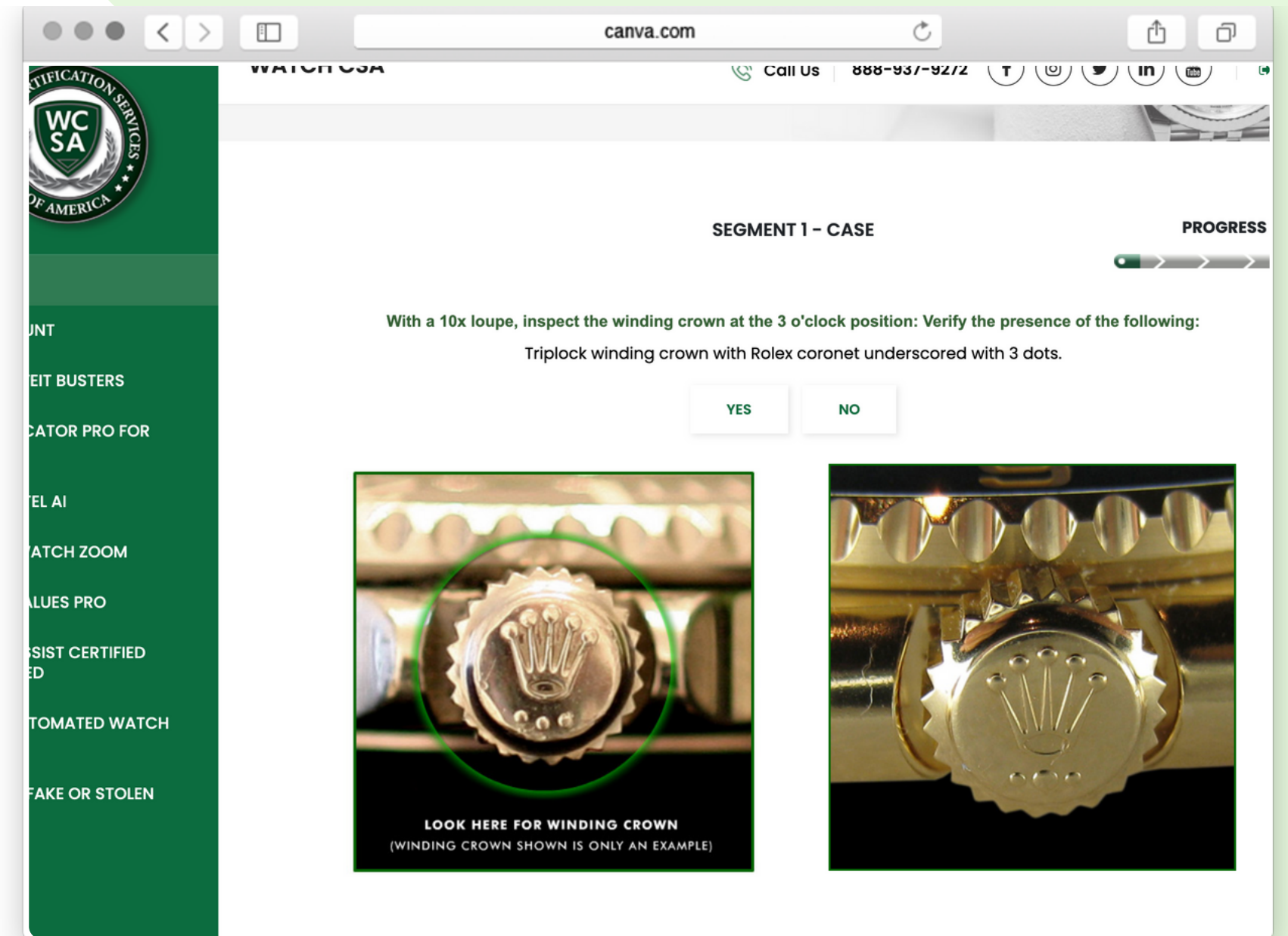


PC or Mobile Access

# STEP BY STEP ROLEX VERIFICATION

## AUTHENTICATOR PRO FOR ROLEX

170 models - guides you on everything you need to know about the case, dial, bracelet, and movement of the selected model. Total empowerment!

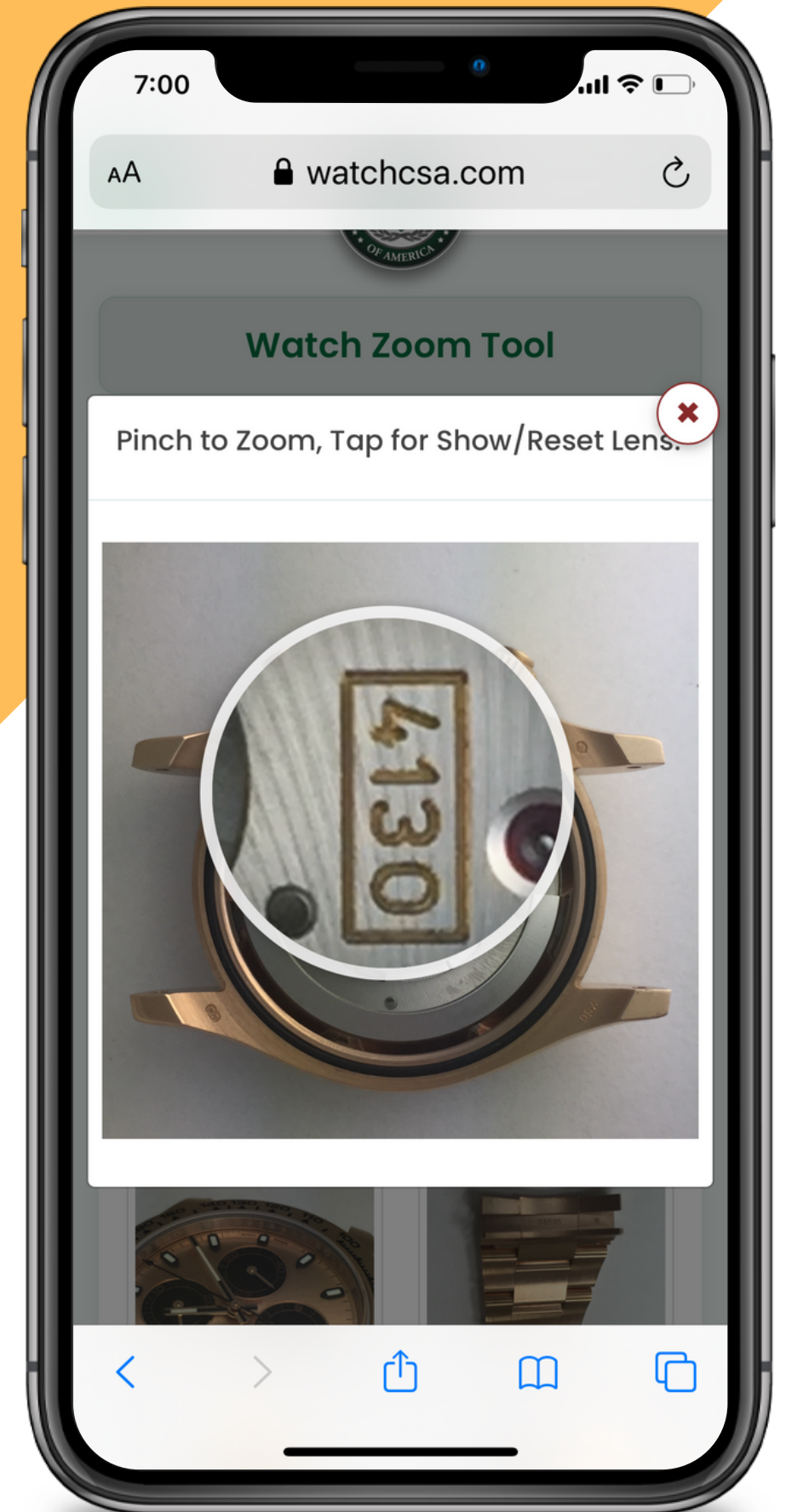
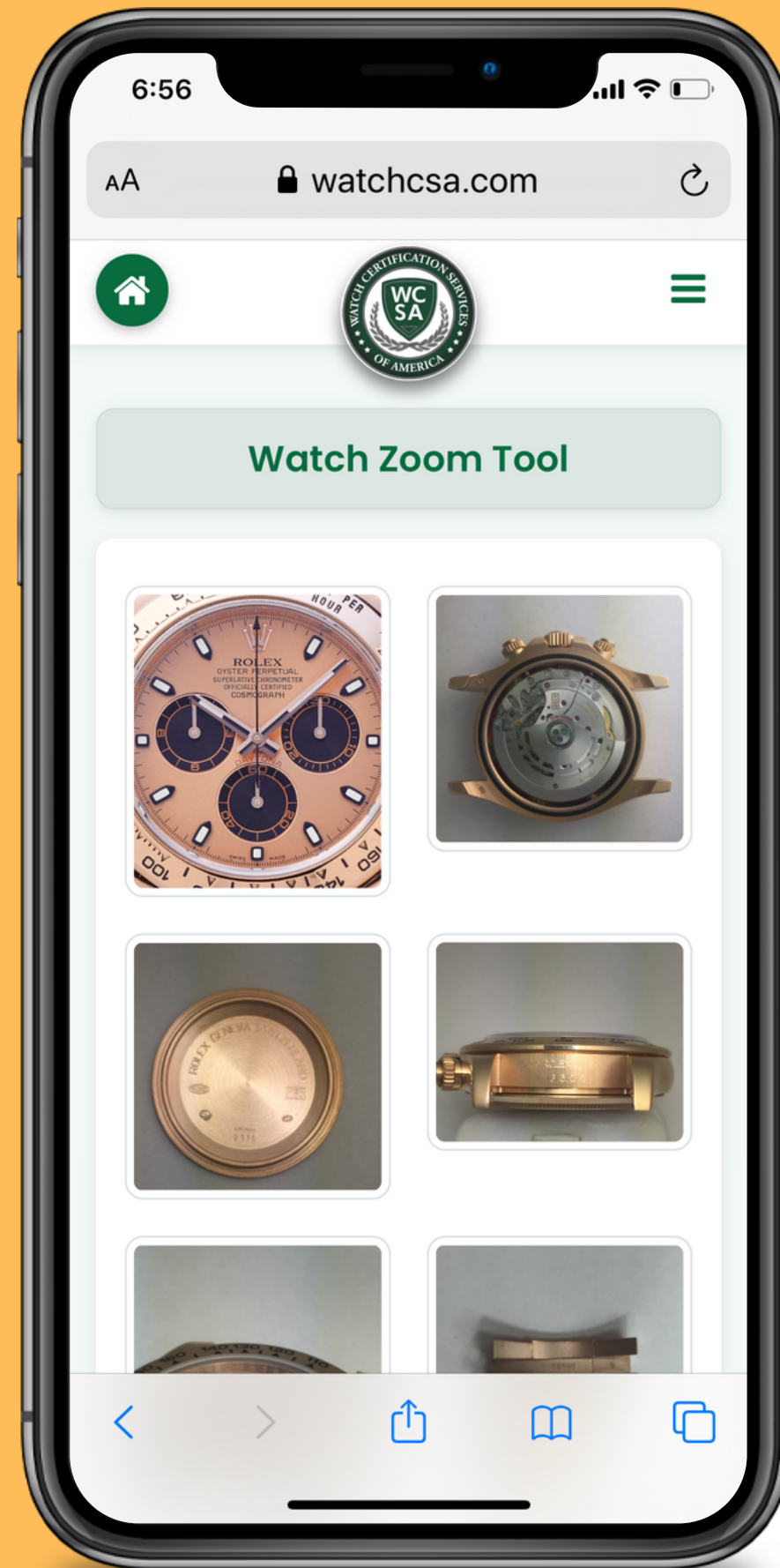


PC or Mobile Access

# LIKE HAVING THE GENUINE WATCH IN YOUR HAND

## VIRTUAL WATCH ZOOM

Micro zoom and zero in on the fine details,  
and never skip a beat!

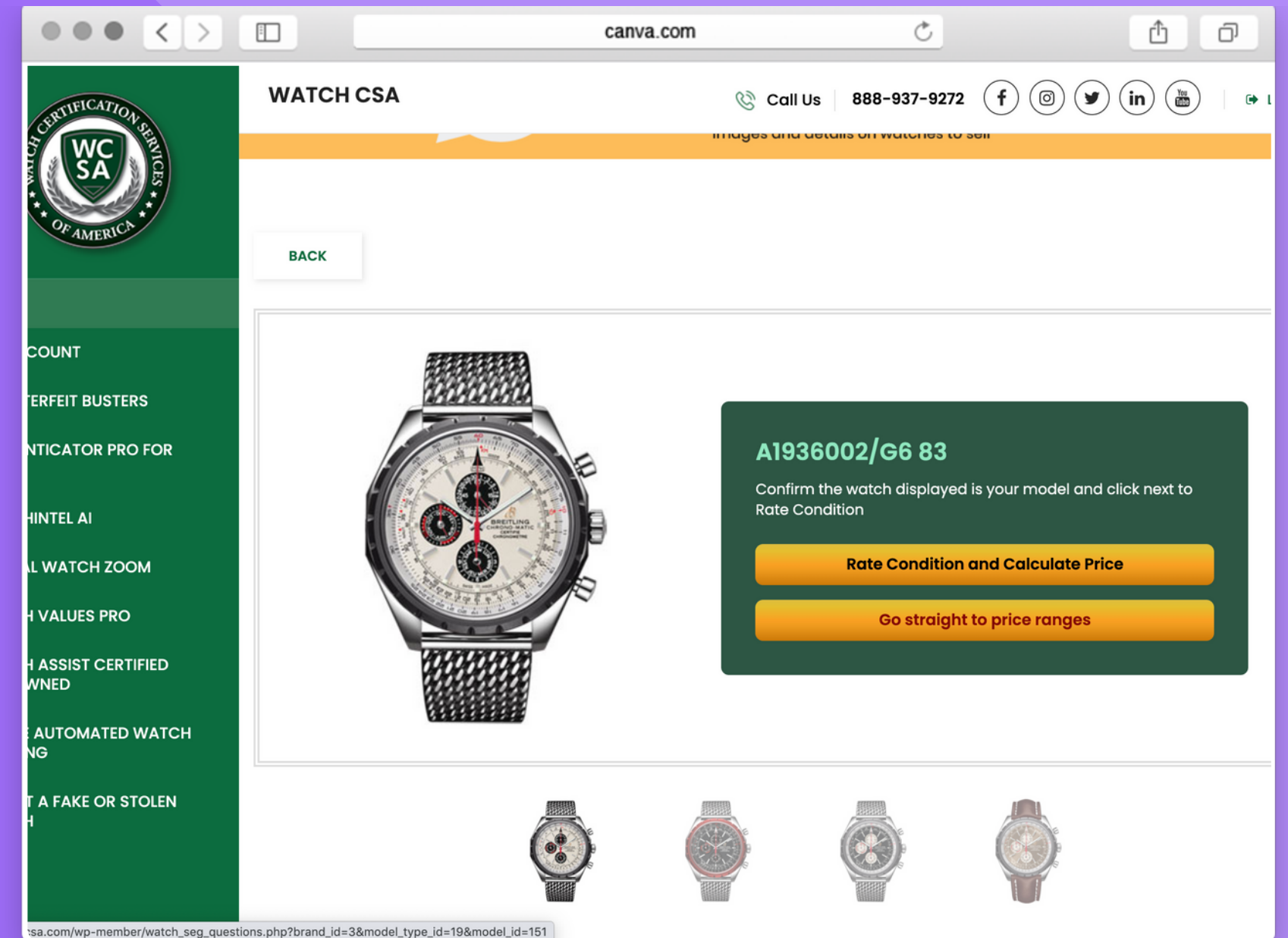


Currently 180 Rolex models  
PC or Mobile Access

# INCREASE LOAN VALUES AND OPPORTUNITIES

## WATCH VALUES PRO

8,000 liquid prices for 40 watch brands -  
"Search, rate condition and value before  
investing!"

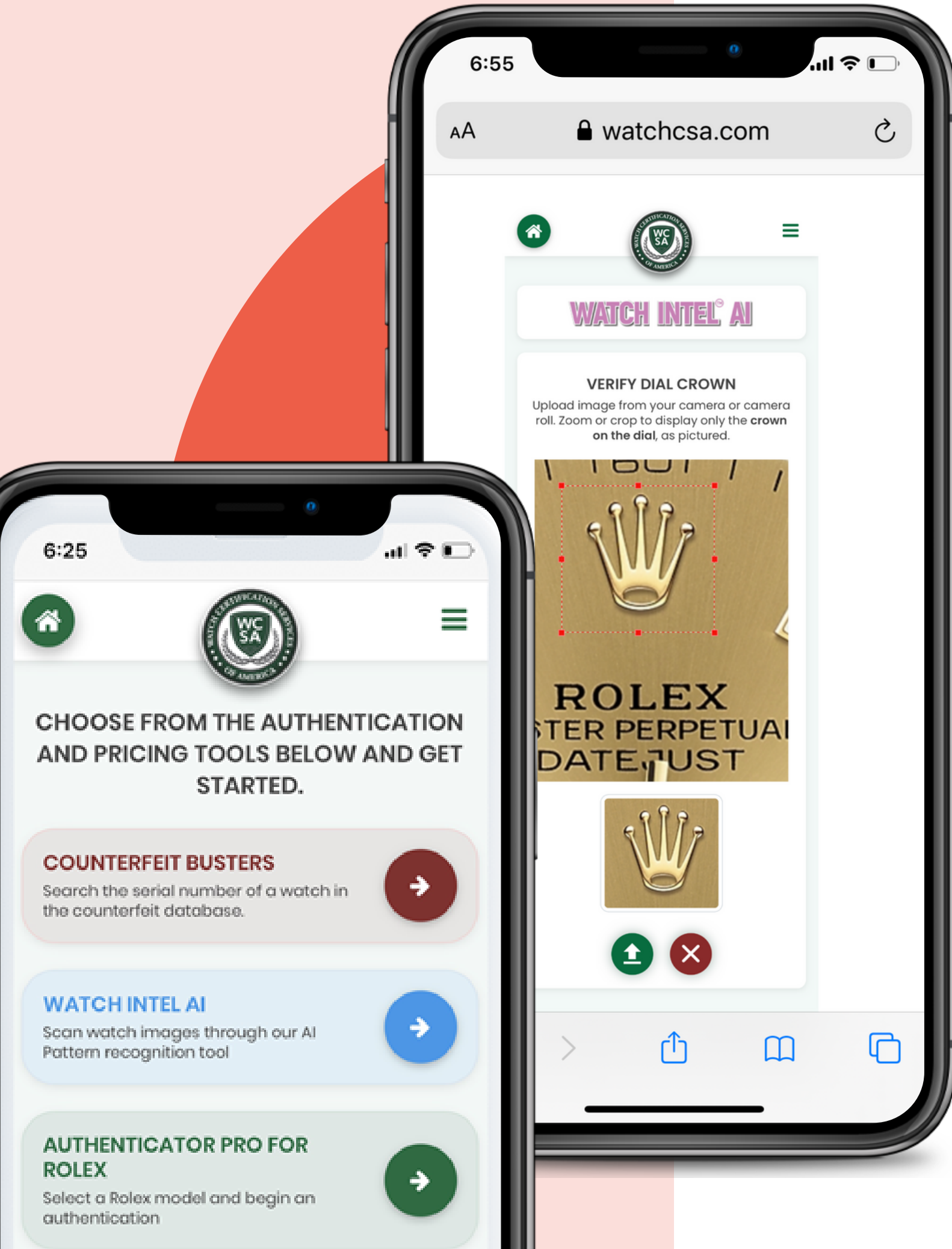


PC or Mobile Access

# WATCH INTEL

## POWERED BY ARTIFICIAL INTELLIGENCE

SCAN ROLEX IMAGES THROUGH WATCH  
INTEL AND ADD A POWERFUL FAKE  
BUSTING WEAPON TO YOUR  
AUTHENTICATION PROCESS



Access Subject to Membership Level  
Progressive Web App for Mobile Only

01

We include monthly ZOOM meetings for teams that supports all aspects of watch buying & authentication

02

We allow key accounts to text images for support as needed

**CUSTOMER  
SUCCESS**

# WHAT PEOPLE SAY

"The first time we used it we stopped a fake Breitling and **it easily paid for itself.**"

- H.Shoenberg Pawnbrokers

"**We tell everyone** we can about this service! It is highly effective in stopping fakes."

- P & J Pawn

"The first thing we do on **purchases or loans is run the serial number** through Watch CSA"

- Granter's Pawn & Jewelry

**WWW.WATCHCSA.COM**

888.937.9272. - [sales@watchcsa.com](mailto:sales@watchcsa.com)